



SERVICE GUIDE

FLOSS & FLEUR
2023-2024



PREMIUM WEDDING FLOWERS MADE EASY

MELBOURNE-BASED FLORAL DESIGNER
& EVENT STYLING



HELLO *and* WELCOME

Floss & Fleur is a Melbourne-based wedding and event styling company that prides itself on taking the reins of your big day, to help your vision come to life perfectly! From luxury floral designs, to hire items, stationery, and linen - Floss & Fleur is your one-stop shop!

We focus on abundant, floral-focused arrangements, using premium seasonal ingredients; designed perfectly to suit your overall aesthetic
If making a statement through florals & event styling is a priority for your big day, we are the event stylist for you

ABOUT THE DESIGNER

HI, I'M BRITT
aka Floss

Qualified Event Manager &
a serious lover of all things
Floral & Event Styling

After more than 10 years working in wedding and event venues, I was craving more creativity & one-on-one connections with clients and thus, Floss & Fleur was born; a premium event styling and floral design business, specializing in abundant & cohesive designs

From the first enquiry, right through until the event day - it's my honor to be the one behind all the emails, the calls, the site visits, and everything in between!

It's the part I love most about my job, meeting a client, and watching their concepts and vision flourish and come to life on the day.

I WILL POUR MY HEART & SOUL INTO EVERY ELEMENT OF YOUR EVENT

www.flossandfleur.com



YOUR VISION,
OUR ARTISTRY;
A MASTERPIECE WEDDING DAY



OUR STYLE

ABUNDANT PREMIUM "FLORAL-FOCUSED" DESIGNS

UNSTRUCTURED, ORGANIC-SHAPED ARRANGEMENTS

ARRANGEMENTS WITH MINIMAL OR LIGHT FOLIAGE

LARGE, STATEMENT BOUQUETS FEATURING PREMIUM FLORALS - WE ESPECIALLY LOVE TRAILING ORCHIDS IN BOUQUETS

ABUNDANT CEREMONY FEATURES

EN MASSE DESIGNS

WE ARE A FOAM-FREE FLORAL BUSINESS

WE AREN'T AFRAID OF COLOUR,
OR KEEP IT NEUTRAL, COHESIVE COLOUR PALLETTS ARE
OUR VIBE!

WE LOVE A STATEMENT INSTALL/SUSPENDED FLORAL
FEATURE

WE OFFER A COMPREHENSIVE RANGE OF SERVICES
INCLUDING STYLING, FLORALS AND STATIONERY DESIGN,
FLOSS AND FLEUR SIMPLIFIES THE WEDDING PLANNING
PROCESS FOR YOU



PREMIUM ORCHIDS
REFLEXED ROSES
PEONY ROSE
HYDRANGEA
DELPHINIUM
CARNATION
LISIANTHUS
COSMOS
SCABIOSA
DAHLIA
ZINNIA
STOCK
MISTY

FAVORITE INGREDIENTS

www.flossandfleur.com

PROCESS

01

Send Us Your Wishlist

Don't worry, you don't have to have all the answers at the start, we will help guide you every step of the way!

02

Initial Price Estimation

We will outline what each area of your day might cost and can go over everything in detail and tweak the price estimate to suit your needs

03

Confirm with 25% deposit

Get the date locked away with a deposit and signed terms and conditions! We don't hold dates so make sure you get it locked in!

04

8 week Questionnaire

Give us all the details, baby! You will outline all elements required for your big day! This is the fun part.. think colour pallets, floral ingredients, and design aesthetic!

05

Final Check-In | Zoom Meeting

We will go over everything in your questionnaire and firm up any final details, then you will receive your final event order and invoice

06

Day-Of Installation

Morning of the wedding we head to you and drop your personal florals (and sneak in a big congratulations hug), then we head to the venue to work our magic for your ceremony & reception

KIND WORDS

Britt, you are so incredibly talented! You are absolutely amazing at what you do! The styling was better than anything I could have dreamed of and far superior to my entire Pinterest board

Thank you for making our wedding so beautiful!

JESS & LAURIE



MADDIE & ADAM

Brittany was an absolute pleasure to deal with in the lead-up to our wedding.

Brittany was always able to accommodate my ever-changing ideas and assisted greatly with the design process.

The florals and design on the wedding day exceeded my expectations; the styling of the event and the flowers were impeccable. We were able to hire some items from Brittany which made it so much easier to go through the one supplier.

Brittany takes such care in her floral design and preparation that we didn't have a single bruised flower and took the displays home to enjoy over the following week.

We can't thank Brittany enough for making our wedding day so memorable and will be recommending her for future events.



DESIGN
PORTFOLIO

A romantic dinner table setting featuring lit candles, white linens, and a bouquet of roses. The scene is warmly lit, creating a cozy and intimate atmosphere. The text is overlaid on the image in a dark, serif font.

FLOREALS

CANDLES

STATIONERY

LINEN

LET US TAKE
THE REINS!

CONSULTATION

INITIAL ENQUIRY
UNLIMITED CALLS & EMAILS
INVOICING & CONTRACTS
DESIGN CONCEPT
MOOD BOARD
RUN SHEETS
FLORAL RECIPES
LOGISTICS PLANNING

WHOLESALE ORDER

BUILDING & MAINTAINING
RELATIONSHIPS WITH
WHOLESALERS
FLORAL RECIPES
SUBMITTING FLORAL
ORDERS
ORDER COLLECTION,
SUBSTITUTING SUITABLE
OPTIONS
PACK VAN
RETURN TO STUDIO

PROCESSING

KEEP FLORALS HYDRATED
REMOVING ALL PACKAGING
REMOVING ALL THORNS
REFLEX ROSES
COLLATING ALL HIRE ITEMS
CLEANING CANDLE
HOLDERS
GET PACKAGING READY

FLORAL DESIGN

CREATING BESPOKE
FLORAL ARRANGEMENTS
TO SUIT YOUR OVERALL
DESIGN AND AESTHETIC
KEEPING FLORALS SAFE,
HYDRATED AND HAPPY
USING PREMIUM VASES,
VOTIVES AND COMPOTES
TO CREATE IN
THIS IS WHERE THE MAGIC
HAPPENS

DELIVERY

PACKING VAN

SECURE ALL FLORALS

KEEP FLORALS FRESH

DELIVER PERSONAL
FLORALS TO THE HOUSE

HEAD TO VENUE TO
BEGIN SET CEREMONY
BUMP IN

CEREMONY DESIGN

UNLOAD ALL ITEMS FROM
THE VAN

CREATE CEREMONY
FEATURE

SET OUT THROWING
PETAL CONES

PUT OUT SIGNAGE,
ADD FLORALS FOR A
COHESIVE LOOK

KEEP FLORALS FRESH

RECEPTION DESIGN

CREATE ANY STATEMENT
INSTALLATIONS

SET OUT SEATING CHART
AND FLORALS

LAYOUT ALL LINEN

CREATE THE HEAD TABLE
FEATURE

PLACE GUEST TABLE
ARRANGEMENTS

LAY OUT CANDLES



SPENDING SUGGESTIONS

ONE

FOCUS YOUR
INVESTMENT ON
**HIGH-END,
STATEMENT PIECES**

*DON'T TRY AND FILL EVERY
AREA OF YOUR BIG DAY - IT
WON'T BE AS MEMORABLE
FOR YOUR GUESTS

***CREATE IMPACT IN YOUR
CEREMONY FEATURE,
BOUQUETS, HEAD TABLE &
RECEPTION INSTALLATION***

TWO

**WHAT IS IMPORTANT
TO YOU?**

THERE IS NO RIGHT OR
WRONG ANSWER, WE
ARE DESIGNING **YOUR**
BIG DAY!

*PRIORITISE THE ELEMENT
OF YOUR DAY YOU THINK IS
MOST IMPORTANT*

*** IF YOU WANT EVERYONE TO SPEND
THE WHOLE NIGHT ON THE
DANCEFLOOR, CONSIDER A SUSPENDED
CEILING INSTALLATION*

A Note On Pricing

THERE IS NO 1 SIZE FITS ALL PRICE GUIDE! ALL OF OUR PACKAGES ARE BESPOKE, AND TAILORED PERFECTLY TO YOUR NEEDS.

THERE IS ABSOLUTELY NO NEED TO BE SHY WHEN IT COMES TO PRICING!! KNOWING YOUR FINANCIAL COMFORT ZONE HELPS US MAKE SUGGESTIONS AND CREATE A PACKAGE THAT ACHIEVES YOUR OVERALL AESTHETIC WITHIN YOUR IDEAL SPEND

INTIMATE EVENTS

\$1,000 - \$3,000

A GORGEOUS INTIMATE EVENT, TYPICALLY WE WOULD FOCUS ON YOUR PERSONAL FLORALS (BOUQUET & BUTTONHOLE), AN ABUNDANT CEREMONY FEATURE + OTHER FINISHING TOUCHES

SMALLER WEDDINGS

\$4,000 - \$6,000

THIS PRICE RANGE WOULD SEE DREAMY FLORAL DESIGNS THROUGHOUT YOUR BIG DAY, FOCUSING ON YOUR CEREMONY, PERSONAL FLORALS, HEAD TABLE AND PREMIUM FLORALS SCATTERED DOWN YOUR GUEST TABLES,

INVESTMENT

MOST POPULAR

\$7,000 - \$9,000

A COHESIVE DESIGN THROUGHOUT YOUR BIG DAY!

EITHER FOCUS ON PRIORITISING ABUNDANT STATEMENT FLORAL PIECES THAT WILL REALLY WOW YOUR GUESTS, OR CENTRE THE DESIGN AROUND FINISHING TOUCHES & COHESIVE DETAILS THAT WILL LEAVE A LASTING IMPRESSION

DREAMY, ABUNDANT & LUXE

\$10,000 - \$15,000

FULL-SCALE, HIGHLY DETAILED STYLING AND DECOR WITH ABUNDANT, PREMIUM DESIGN FEATURES ACROSS ALL AREAS OF YOUR BIG DAY!

YOUR LOVED ONES WILL RAVE ABOUT THE STYLING, DECOR & FLORAL DESIGNS FOR MONTHS TO COME!

YOU CAN ADD IN ANY DETAILS YOU MAY NEED AS WE GET CLOSER TO THE DAY.

FLOSS & FLEUR PRIDES ITSELF ON BEING A 1-STOP-SHOP!

WE WILL LOOK AFTER EVERYTHING FROM FLORALS, TO CANDLES, SIGNAGE, MENU DESIGN, LINEN, AND ANYTHING ELSE IN-BETWEEN THAT WAY, YOU DON'T HAVE TO PAY MULTIPLE VENDOR SET UP FEES & YOU WILL ONLY NEED TO LIAISE WITH ONE VENDOR IN THE LEAD-UP TO YOUR BIG DAY

FINAL TOUCHES

INVESTMENT

*Keep in mind this is a guide only.
Each wedding is unique & will have a different price*

ON THE DAY

WE WILL MEET YOU IN THE MORNING AND
DROP OFF YOUR PERSONAL FLORALS
(BOUQUETS AND BUTTONHOLES)

*This is my favourite part of the day cause I can
give you a big congratulations hug!*

We head to your ceremony & reception
venue to work our magic

AS YOUR WEDDING IS CONCLUDING, WE WILL
RETURN TO THE VENUE AND REMOVE THE
FLORALS FROM THE INSTALLATIONS AND
VASES AND GIVE TO GUESTS TO TAKE HOME!

We don't want them going to waste!



GET IN TOUCH

We can't wait to hear more about your event! Click the button below to fill out our inquiry form, or reach out to us via e-mail.

floss.n.fleur@gmail.com
0400753371



[GET STARTED](#)

OUR STORY



To be able to properly articulate just how much I love this industry and my job, I really have to take you back in time to when I was a teenager! (stay with me here...)

Let's take it all the way back to 2008!!

I was a 16-year-old with no idea what I wanted to do in the future. But I knew that there just HAD to be a Debutant Ball after-party (you know what it was like, gatherings and parties were the be-all and end-all when you were a teenage girl!). So little 16-year-old Britt got to work hiring a hall, DJs, security, selling tickets, and thus my future career became evident, and a fire in my soul was lit, that has never been put out.

Instead, as my career has progressed from event manager, wedding coordinator, and now side-stepping into a floral designer and event stylist, I cannot tell you how much I adore what I do. It is an absolute privilege to connect with clients and help bring their vision to life for their most important event, their wedding day!