



FLOSS &
Weddings & Events
FLEUR

PRICING
GUIDE

2023-2024
WEDDING SEASON



PREMIUM WEDDING FLOWERS MADE EASY

MELBOURNE-BASED FLORAL DESIGNER
& EVENT STYLING



HELLO *and* WELCOME

Floss & Fleur is a Melbourne-based wedding and event styling company that prides itself on taking the reins of your big day, to help your vision come to life perfectly! From luxury floral designs, to hire items, stationery, and linen - Floss & Fleur is your one-stop shop!

We focus on abundant, floral-focused arrangements, using premium seasonal ingredients; designed perfectly to suit your overall aesthetic

If making a statement through florals & event styling is a priority for your big day, we are the event stylist for you

PROCESS

01

Send Us Your Wishlist

Don't worry, you don't have to have all the answers at the start, we will help guide you every step of the way!

02

Initial Price Estimation

We will outline what each area of your day might cost and can go over everything in detail and tweak the price estimate to suit your needs

03

Confirm with 25% deposit

Get the date locked away with a deposit and signed terms and conditions! We don't hold dates so make sure you get it locked in!

04

8 week Questionnaire

Give us all the details, baby! You will outline all elements required for your big day! This is the fun part.. think colour pallets, floral ingredients, and design aesthetic!

05

Final Check-In | Zoom Meeting

We will go over everything in your questionnaire and firm up any final details, then you will receive your final event order and invoice

06

Day-Of Installation

Morning of the wedding we head to you and drop your personal florals (and sneak in a big congratulations hug), then we head to the venue to work our magic for your ceremony & reception

A Note On Pricing

THERE IS NO 1 SIZE FITS ALL PRICE GUIDE! ALL OF OUR PACKAGES ARE BESPOKE, AND TAILORED PERFECTLY TO YOUR NEEDS.

THERE IS ABSOLUTELY NO NEED TO BE SHY WHEN IT COMES TO PRICING!! KNOWING YOUR FINANCIAL COMFORT ZONE HELPS US MAKE SUGGESTIONS AND CREATE A PACKAGE THAT ACHIEVES YOUR OVERALL AESTHETIC WITHIN YOUR IDEAL SPEND

INTIMATE EVENTS

\$1,000 - \$3,000

A GORGEOUS INTIMATE EVENT, TYPICALLY WE WOULD FOCUS ON YOUR PERSONAL FLORALS (BOUQUET & BUTTONHOLE), AN ABUNDANT CEREMONY FEATURE + OTHER FINISHING TOUCHES

SMALLER WEDDINGS

\$4,000 - \$6,000

THIS PRICE RANGE WOULD SEE DREAMY FLORAL DESIGNS THROUGHOUT YOUR BIG DAY, FOCUSING ON YOUR CEREMONY, PERSONAL FLORALS, HEAD TABLE AND PREMIUM FLORALS SCATTERED DOWN YOUR GUEST TABLES,

INVESTMENT

MOST POPULAR

\$7,000 - \$9,000

A COHESIVE DESIGN THROUGHOUT YOUR BIG DAY!

EITHER FOCUS ON PRIORITISING ABUNDANT STATEMENT FLORAL PIECES THAT WILL REALLY WOW YOUR GUESTS, OR CENTRE THE DESIGN AROUND FINISHING TOUCHES & COHESIVE DETAILS THAT WILL LEAVE A LASTING IMPRESSION

DREAMY, ABUNDANT & LUXE

\$10,000 - \$15,000

FULL-SCALE, HIGHLY DETAILED STYLING AND DECOR WITH ABUNDANT, PREMIUM DESIGN FEATURES ACROSS ALL AREAS OF YOUR BIG DAY!

YOUR LOVED ONES WILL RAVE ABOUT THE STYLING, DECOR & FLORAL DESIGNS FOR MONTHS TO COME!

YOU CAN ADD IN ANY DETAILS YOU MAY NEED AS WE GET CLOSER TO THE DAY.

FLOSS & FLEUR PRIDES ITSELF ON BEING A 1-STOP-SHOP!

WE WILL LOOK AFTER EVERYTHING FROM FLORALS, TO CANDLES, SIGNAGE, MENU DESIGN, LINEN, AND ANYTHING ELSE IN-BETWEEN THAT WAY, YOU DON'T HAVE TO PAY MULTIPLE VENDOR SET UP FEES & YOU WILL ONLY NEED TO LIAISE WITH ONE VENDOR IN THE LEAD-UP TO YOUR BIG DAY

FINAL TOUCHES

INVESTMENT

*Keep in mind this is a guide only.
Each wedding is unique & will have a different price*

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- BRIDES BOUQUET..... FROM \$300
- BRIDESMAIDS BOUQUET..... FROM \$195
- FLOWER GIRL BOUQUET..... FROM \$120
- GROOMS BUTTONHOLE..... FROM \$30
- GROOMSMEN & FAMILY
BUTTONHOLE..... FROM \$20
- WRIST CORSARGE..... FROM \$45

AVERAGE
BRIDAL PARTY FLORAL
INVESTMENT **\$1,200-\$2,000**

BRIDAL PARTY

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ARBOUR PIECE	\$750-\$2000
STANDS W/ FLORAL CLUSTERS..	\$800-\$1200
FULL FLOWER PILLARS	\$2200-\$6000
FLOOR DESIGNS	\$1200-\$2500
AISLE DESIGNS (EACH)	\$300-\$750
THROWING PETALS (MIN 30 PPL)..	\$120-\$200
SIGNAGE.....	\$250-\$550

AVERAGE
CEREMONY FLORAL
INVESTMENT \$1,750-\$3,000

CEREMONY

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BRIDAL TABLE.....	\$550-\$1200
COMPOTES / FLOWER CLOUDS	\$210-\$400
BUD VASES	\$36-\$45
TALL CENTREPIECES	\$450-\$650
FLOWER FROGS.....	\$55-\$95
CAKE FLOWERS	\$55-\$100
BAR ARRANGEMENTS.....	\$250-\$600

AVERAGE
RECEPTION FLORAL
INVESTMENT \$4,000-\$9,000

RECEPTION

A Note On Pricing

LABOUR ASSOCIATED WITH YOUR EVENT WILL BE ROUGHLY CALCULATED DURING THE INITIAL PLANNING PROCESS AND RE-ASSESSED FOLLOWING YOUR FINAL PLANNING MEETING.

SERVICE AND PROCESSING FEE

- 5%-10% OF FLORAL SPEND

ONSITE LABOUR

- \$55 P/HOUR
- PER STAFF PER HOUR
- (MINIMUM 3 HOURS PER STAFF MEMBER)

BUMP OUT / PACK DOWN \$450

AVERAGE LABOUR
CHARGES

\$750-\$1,750



LABOUR

KIND WORDS

Britt, you are so incredibly talented! You are absolutely amazing at what you do! The styling was better than anything I could have dreamed of and far superior to my entire Pinterest board

Thank you for making our wedding so beautiful!

JESS & LAURIE

CONSULTATION

INITIAL ENQUIRY
UNLIMITED CALLS & EMAILS
INVOICING & CONTRACTS
DESIGN CONCEPT
MOOD BOARD
RUN SHEETS
FLORAL RECIPES
LOGISTICS PLANNING

WHOLESALE ORDER

BUILDING & MAINTAINING
RELATIONSHIPS WITH
WHOLESALERS
FLORAL RECIPES
SUBMITTING FLORAL
ORDERS
ORDER COLLECTION,
SUBSTITUTING SUITABLE
OPTIONS
PACK VAN
RETURN TO STUDIO

PROCESSING

KEEP FLORALS HYDRATED
REMOVING ALL PACKAGING
REMOVING ALL THORNS
REFLEX ROSES
COLLATING ALL HIRE ITEMS
CLEANING CANDLE
HOLDERS
GET PACKAGING READY

FLORAL DESIGN

CREATING BESPOKE
FLORAL ARRANGEMENTS
TO SUIT YOUR OVERAL
DESIGN AND AESTHETIC
KEEPING FLORALS SAFE,
HYDRATED AND HAPPY
USING PREMIUM VASES,
VOTIVES AND COMPOTES
TO CREATE IN
THIS IS WHERE THE MAGIC
HAPPENS

What's Included?

DELIVERY

PACKING VAN

SECURE ALL FLORALS

KEEP FLORALS FRESH

DELIVER PERSONAL
FLORALS TO THE HOUSE

HEAD TO VENUE TO
BEGIN SET CEREMONY
BUMP IN

CEREMONY DESIGN

UNLOAD ALL ITEMS FROM
THE VAN

CREATE CEREMONY
FEATURE

SET OUT THROWING
PETAL CONES

PUT OUT SIGNAGE,
ADD FLORALS FOR A
COHESIVE LOOK

KEEP FLORALS FRESH

RECEPTION DESIGN

CREATE ANY STATEMENT
INSTALLATIONS

SET OUT SEATING CHART
AND FLORALS

LAYOUT ALL LINEN

CREATE THE HEAD TABLE
FEATURE

PLACE GUEST TABLE
ARRANGEMENTS

LAY OUT CANDLES



GET IN TOUCH

We can't wait to hear more about your event! Click the button below to fill out our inquiry form, or reach out to us via e-mail.

floss.n.fleur@gmail.com
0400753371



[GET STARTED](#)